















# BUSINESS PLAN DISTRIBUTION BOOK





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# YOU DREAM IT, AND WE MAKE IT HAPPEN.

#### **Company Introduction**

LE - BENEFICE is a Professional Direct Marketing Platform. Here we will provide you best quality product (Healthcare, Skin Care, Peronal Care, Agricare and Bio Magnetic), which you will like very much. We're dedicated to providing you the best direct marketing, with a focus on dependability and Online Shopping. We're working to turn our passion for Direct Marketinng into a booming Online/Offline. We hope you enjoy our Direct Selling as much as we enjoy offering them to you.

Le Benefice is believes in empowering its Direct Sellers with the opportunity to lead their lives on their own terms. Le Benefice has continued to enrich the lives of everyone who is a part of the company and those who believe in its healthcare, wellness, personal care, grocery, Lifestyle, Electronics & other available products.



# OUR HONORABLE DIRECTOR PANELIST & ALL DIRECTOR



DR. BHAVNA CHOUBE

CMD



ANIL NAGAR
MD/CEO



SATYENDRA SINGH TANWAR

GRIEVANCE OFFICER



PANKAJ SHARMA

NODAL OFFICER

# OUR PROFILE



LE BENEFICE PVT LTD.

PUSHPANJALI WELFARE SHARMA OPTICAL HOUSE

SHARMA OPTICAL

**SHRI INDUSTRY** 

**KAVERI PLAST** 

INDIA KA SASTA BAZAR

**FRAME DEKHO** 

GARVEISH
HERBACEUTICALS
PVT. LTD

## LEGAL DOCUMENTS







#### Certificate of Registration



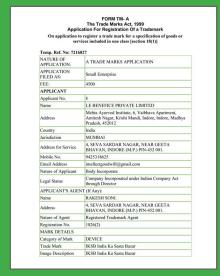
**MOA Certificate** 

# Contracted of India Form CST REG-66 (New York N. NO.). Registration Number : 22AASCLT3SSAIZX I. Registration Number : 24AASCLT3SSAIZX I. Registration Number : 24AASCLT3SAIZX I. Registration Number : 24A

#### **GST Certificate**

e - Per	ई- स्थायी लेख manent Account AAECL	Number (e-PAN	I) Card
वल / Name	LE BENEFICE PRIVATE LI	MITED	
Stront/risk 40 rethy Date of Incorporation / Formation	04/09/2021		
			Signature Not Verified Duple of the first lose 2001 of 64 or 20 GMT-98 Ste
Serve aft progifies ground up asset  Queeing of PAN is now mandatory is server adofeste, 1961 is not follow a Processing or using more than one? ye is after useff rings stope (for ) us it  The PAN Card enclosed contains E Am on Gueels Play Stope is Thinking.	regrame a search and the million it is to several transactions specified by the several transactions specified of shole is five routh risgs store (the) see ANS in against the law & may uthread; again or worder search, usage is facing it allow shanned QR Code Misch is readable sould QR Code Randor for PANC and. from it is the falling eights obsessed by ANC and "It!	er Income Tax Aut., 1961 (Refer Ro 1)glu ser adherd है। (acreat feet, 1) penality of upto Ro. 10,000. park lift 19,000 पार्थ कर कर देश स्था t by a specific Android Mobile App pri पार्टिंग है। Google Play Store प	962 के निवस 1148, का संदर्भ से) हा जा सकता है।

Pan Card



#### Trademark Registration



**CS** Certificate

# OUR MISSION, VISION AND VALUES





#### Vision

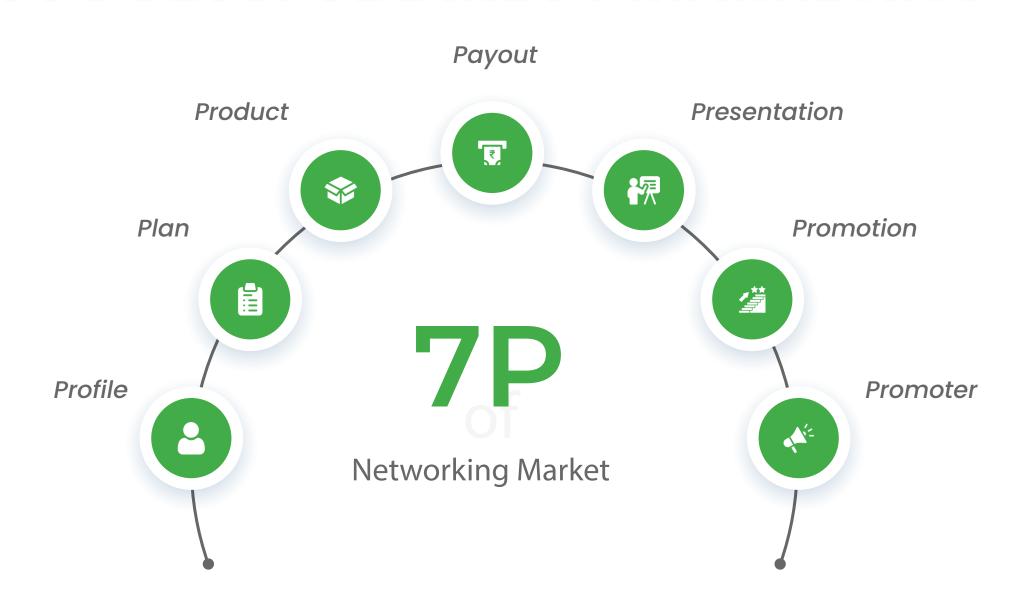
Le Benefice is believes in empowering its members with the opportunity to lead their lives on their own terms. Le Benefice has continued to enrich the lives of everyone who believe in its Health Care, Wellness, Personal Care, Grocery, Lifestyle, Agriculture & other available products.

#### Value

We are creating an unique community
where peoples work with honesty,
good communication, recognition to
get respects with safety.



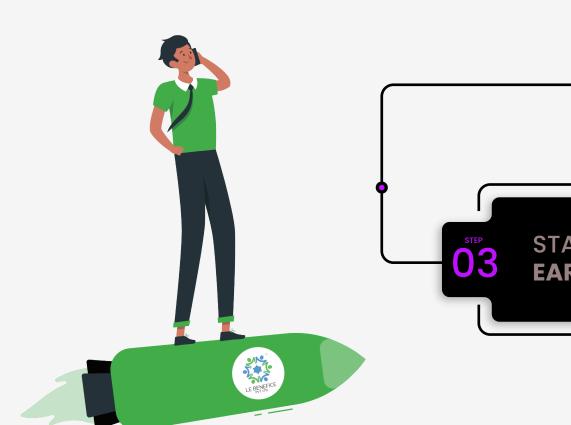
# THE POWER OF 7P FOR SUCCESSFUL DIRECT MARKETING





# HOW DO I BEGIN

Our USP **U- UNIQUE, S- SELLING, P- POINT**Of Our Product And Services.



DNA Repairing Based **PRODUCT** Product CNT Level Product **SERVICES TRAINING** & SUPPORT **START EARNING** 

Today's Trend is we all are doing Like 🔓 , Share 🤁 , Comment 💬 and Follow 🤝 .

# SEGMENT AND PRODUCTS WITH US



## REASON TO USE LE BENEFICE PRODUCT



More than 120 Herbal & Ayurvedic products in categories like personal care, health care & FMCG.











**GMP Approved** 

**FSSAI** Approved

FD Approved

Natural Sweetner

**Halal Certified** 







**All Products** are Extract Base



Approved by Ayush Ministry



No Chemical



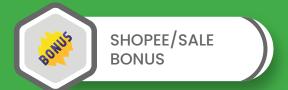












**POINT** 



#### Grow with us



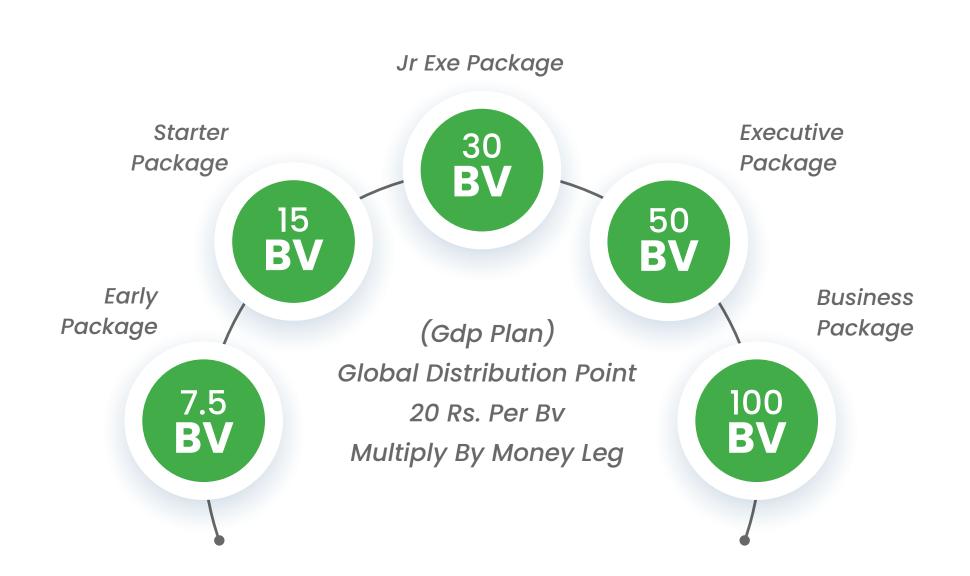




#### **CHOICE YOUR PRODUCT NO FIX KIT**

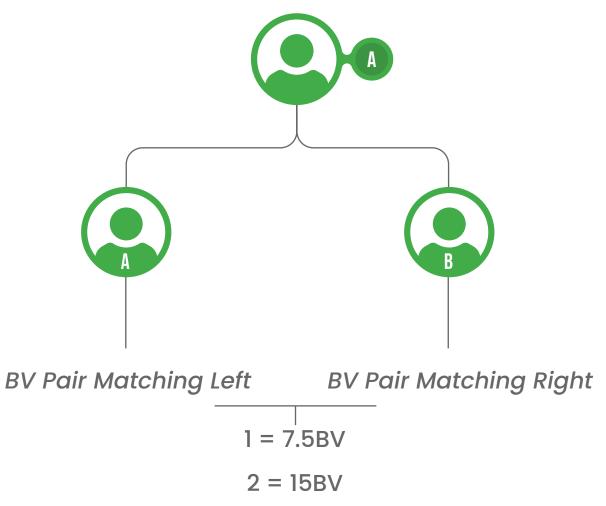
Choice Your Product No Fix Kit, Choice From Personal Care, Health Care, Bio Magnetic Neodymium Magnet & Agro Products Framedekho.com

Get Your Direct Selling Unique Global License Free of Cost, No Renewable and No Membership.



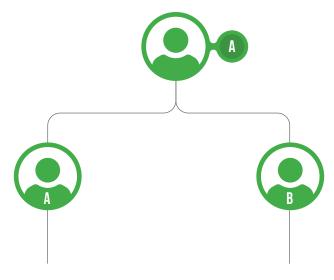
# **QUALIFICATION ROUND**





#### **TEAM BUILDING BONUS**

1:1 TILL INFINITY DEPTH, CAPPING AS PER PACKAGE.



**BV Pair Matching Left** 

1BV = 20Rs.

10BV = 200 Rs.

100BV = 2000Rs.

1000BV = 20000Rs.

**BV Pair Matching Right** 

1BV = 20Rs.

10BV = 200 Rs.

100BV = 2000Rs.

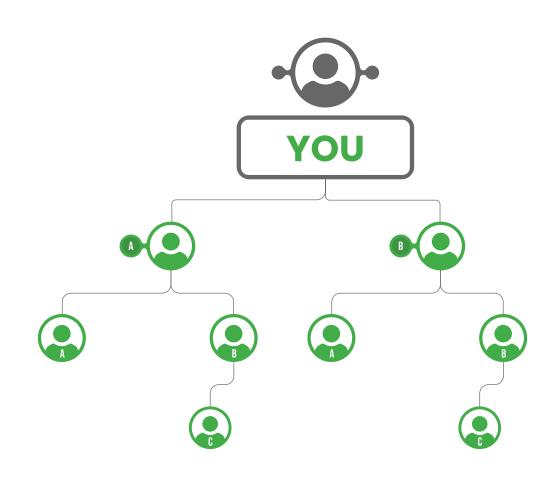
1000BV = 20000Rs.

## **TEAM BUILDING BONUS**

PACKAGE	MATCHING 2:1/ THEN 1:1	1 <sup>ST</sup> CLOSING	2 <sup>ND</sup> CLOSING	DAILY CAPPING INCLUDING FRESH PAIR
7.5 BV	7.5 BV LEFT = 7.5 BV RIGHT	150	150	3000
15 BV	15 BV LEFT = 15 BV RIGHT	300	300	6000
30 BV	30 BV LEFT = 30 BV RIGHT	600	600	12000
50 BV	50 BV LEFT = 50 BV RIGHT	1000	1000	15000
100 BV	100 BV LEFT = 100 BV RIGHT	2000	2000	30000

#### BUSINESS DEVELOPMENT FUND





**EXAMPLE** 

Business Development Fund

Income Of A - 3000 Rs.

Income Of B - 6000 Rs.

Income Of C - 15,000 Rs.

Income Of D - **30,000 Rs.** 

Direct Down - Line's

Total Income: **54,000 Rs.** 

Your Income : Of Direct

Down Line's

Total Income = **27,000 Rs.** 

Qualification Round Is Not Consider For Business Development Fund

NOTE: Only Team Building Bonus Income is Considered
For Business Development Fund / Qualification round is not consider for BDF /
BDF Qualification Round is compulsory to achieve Business Development Fund.

# FIELD BONUS (ANY PACKAGE)



Field Bonus Qualification Needed

2:1 OR 1:2 RATIO

25 Direct Including Qualification

After 25 Direct Joining You Will Qualified to Field Bonus Income.

Per 2500Rs Income from TBB= 1 Point

#### **EXAMPLE**

2500 Income = **1 Point** 

5000 Income = **2 Point** 

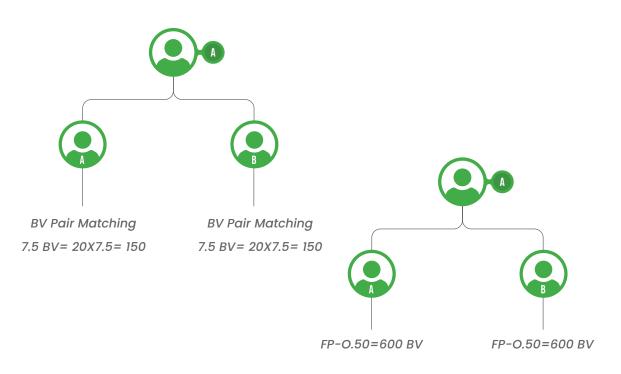
10,000 Income = **4 Point** 

50,000 Income = 1 Point

Payout Sample - Total BV turnover of company 10 Lakh than company will take 10% (1 Lakh) divided by No. Of point.







PACKAGE	FPP / BV
7.5 BV	0.50/600
15 BV	1/1200
30 BV	1/1200
50 BV	1/1200
100 BV	1/1200

#### **UPGRADE BONUS**



EARLY PACKAGE

12,500/-

ACTIVATION BV (7.5)

FP:0 (FRESH POINT)

RP:0 (LEVEL POINT)

PER DAY CLOSING: 2X (12 HR.)

DAILY BUSINESS CAPPING 3000/- INCLUDING FP STARTER PACKAGE

25,000/-

**ACTIVATION BV (15)** 

FP: 0 (FRESH POINT)

RP: 0 (LEVEL POINT)

PER DAY CLOSING: 2X (12 HR.)

DAILY BUSINESS CAPPING 6000/- INCLUDING FP JR EXECUTIVE PACKAGE

50,000/-

ACTIVATION BV (30)

FP: 0 (FRESH POINT)

RP:0 (LEVEL POINT)

PER DAY CLOSING: 2X (12 HR.)

DAILY BUSINESS CAPPING 12000/- INCLUDING FP **EXECUTIVE** PACKAGE

80,000/-

ACTIVATION BV (50)

FP: 0 (FRESH POINT)

RP:0 (LEVEL POINT)

PER DAY CLOSING: 2X (12 HR.)

DAILY BUSINESS CAPPING 15,000/- INCLUDING FP **BUSINESS PACKAGE** 

1,50,000/-

**ACTIVATION BV (100)** 

FP: 0 (FRESH POINT)

RP:0 (LEVEL POINT)

PER DAY CLOSING: 2X (12 HR.)

DAILY BUSINESS CAPPING 30,000/- INCLUDING FP

# RANK & REWARD'S LIFE TIME



EARLY PACKAGE	STARTER PACKAGE	JR EXECUTIVE PACKAGE	EXECUTIVE PACKAGE	BUSINESS PACKAGE
REWARD POINT	REWARD POINT	REWARD POINT	REWARD POINT	REWARD POINT
0.08	0.16	0.25	0.50	1

NOTE: Reward Point Realtime Calculation No Cash Conversion For Tour and Not Transferable All Bonus Are Applicable for Deduction as Per Payout





RANK	RP LEFT/RIGHT	RP RIGHT/LEFT	RANK INCOME	REWARD	OUR & TRAVEL	TOTAL REWARD +RANK
LE-STAR	12 POINT	6 POINT	4500/-	NIL	NIL	4500/-
LE-BRONZE L/R	24	12	9000/-	NIL	NIL	9000/-
LE-SILVER L/R	60	30	10,000/-	NIL	GOA TOUR 2N & 3D	18,000/-
LE-GOLD L/R	120	60	25,000/-	NIL	MANALI TOUR 3N & 4D	45,000/-
LE-PLATINUM L/R	240	120	50,000/-	NIL	KERALA TOUR 3N & 4D	90,000/-
LE-EMERALD L/R	480	240	1,10,000/-	NIL	THAILAND TOUR	1,80,000/-
LE-RUBBY L/R	960	480	1,50,000/-	1,50,000/-	DUBAI TOUR 4N & 5D	3,60,000/-
LE-PEARL L/R	1920	960	3,20,000/-	3,20,000/-	MALAYSIA TOUR 4N & 5D	7,20,000/-

# RANK & REWARD INCOME



RANK	RP LEFT/RIGHT	RP RIGHT/LEFT	RANK INCOME	REWARD	OUR & TRAVEL	TOTAL REWARD +RANK
LE-SAPPHIRE L/R	3840	1920	7,68,000/-	GOLD FUND 4,00,000/-	HONG KONG 4N & 5D	12,68,000/-
LE-DIAMOND L/R	7680	3840	10,000,00/-	CAR FUND 10,00,000/-	SWITZERLAND COUPLE+2 CHILDREN 5N & 6D	2,100,000/-
LE-BLACK DIAMOND L/R	15360	7680	20,000,00/-	PLOT FUND 10,00,000/-	SINGAPORE/ MALAYSIA COUPLE	3,200,000/-
LE- PEARL DIAMOND L/R	30720	15360	20,000,00/-	TOYOTA FORTUNER	NIL	64,000,000/-
LE-ROYAL DIAMOND L/R	61440	30720	NIL	MERCEDES GLS 400D 4MATIC SUV	NIL	1,25,00,000/-
LE-CROWN DIAMOND L/R	122880	61440	NIL	MERCEDES -BENZ MAYBACH	NIL	2,50,00,000/-
LE-AMBASSADOR L/R	245760	122880	250,000,00/-	MERCEDES-BENZ	NIL	50,0000,00/-
LE-GLOBAL AMBASSADOR L/R	491520	245760	5 CR/-	FORM HOUSE FUND 5 CR./-	NIL	10,000,0000/-
LE-GLOBAL DIAMOND L/R	983040	491520	10 CR/-	7,055,8000/-	WORLD TOUR 2+2	1,70,55,8000/- CR

NOTE: Rank & Rewards + Tour Income 37,24,52,500/-

# **CAPPING BONUS**& ACTIVE POINT INCOME

CAPPING BONUS	ACTIVE BONUS
1500	+1500 & 0.5 ACTIVE BONUS POINT
3000	+1 ACTIVE BONUS POINT
6000	+2 ACTIVE BONUS POINT
7500	+2.5 ACTIVE BONUS POINT
15000	+5 ACTIVE BONUS POINT

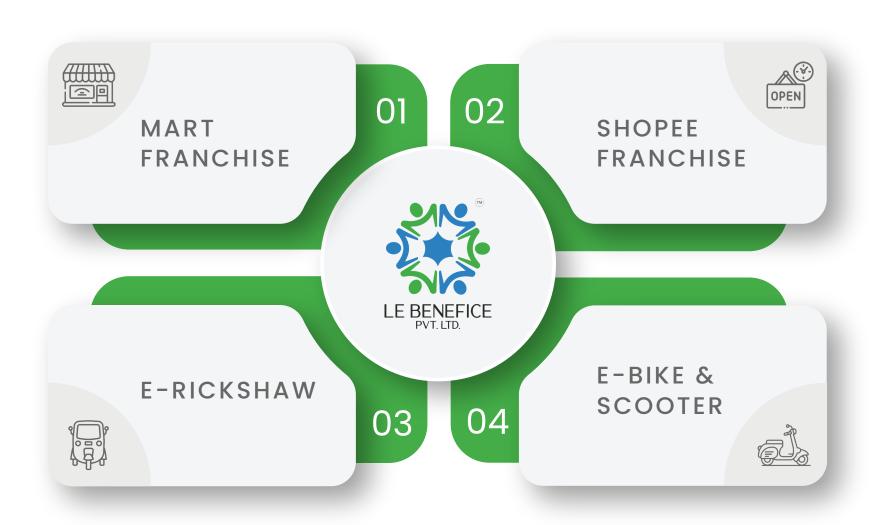
#### NOTE:

Point Matching Income 0.5 Equal to 500 Capping 5000 Per Session. (Capping Bonus & Active Bonus) is an offer income from company took rights to remove or increase or decrease the amount.

## BENEFICIAL BONUS



# Get Long Term Benefits, Maximum Income & Profit on Minimum Sales



## HOME SHOPEE



# Get a Home Franchise of Your Own & Get The Benefits Given Below Till 42 Months.

HOME SHOPEE - I

COST

1,50,000/-

BV - 450

**ACTIVE BONUS - 6000** 

**MONTH - 42** 

**SALE - 4%** 

HEALTH & PERSONAL CARE PRODUCTS

HOME SHOPEE - II

COST

2,55,000/-

BV - 765

ACTIVE BONUS - 10,200

MONTH - 42

**SALE - 4%** 

HEALTH & PERSONAL CARE PRODUCTS

HOME SHOPEE - III

**COST** 

5,10,000/-

BV - 1500

ACTIVE BONUS - 20,400

MONTH - 42

**SALE - 4%** 

HEALTH & PERSONAL CARE PRODUCTS

SHOPEE

COST

10,20,000/-

BV - 3000

ACTIVE BONUS - 40,800

**MONTH - 42** 

**SALE - 4%** 

HEALTH & PERSONAL CARE PRODUCTS+FMCG

NOTE: Get 1% Up-line Commission on Sale of Home Franchise & Shopee Till Mart Open.

#### **MART PACKAGES**



# Get a Home Franchise of Your Own & Get The Benefits Given Below Till 42 Months.

S	Ul	PE	ER
M	14	R	T

COST

31,00,000/-

BV - 9000

ACTIVE BONUS - 1,24,000

**MONTH - 42** 

**SALE - 4%** 

HEALTH & PERSONAL CARE PRODUCTS+FMCG+GARMENTS

#### HYPER MART

COST

51,00,000/-

BV - 15000

**ACTIVE BONUS - 2,04,000** 

MONTH - 42

**SALE - 4%** 

HEALTH & PERSONAL CARE PRODUCTS+FMCG+GARMENTS

#### MEGA MART

COST

10,200,000/-

BV - 30000

**ACTIVE BONUS - 4,08,000** 

**MONTH - 42** 

**SALE - 4%** 

HEALTH CARE+FMCG+ GARMENTS & SHOES

NOTE: Get 1% Up-line Commission on Sale of Home Franchise & Shopee Till Mart Open.

## SPONSOR SALE BONUS INCOME CHART



#### **Special Bonus**

AMOUNT	ACTIVITY BONUS	SHOPEE SALE BONUS (MART)	SHOPEE SALE BONUS (MART)
1,50,000	6000 DEDUCTION 15%	1% DEDUCTION 15%	4% DEDUCTION 15%
2,55,000	10200	1%	4%
5,10,000	5,10,000 20400 1%		4%
10,20,000	40800	1%	4%
31,00,000	124000	1%	4%
51,00,000	204000 1%		4%
10,2,00,000	408000	1%	4%

NOTE: For Active Bonus You Have to Achieve 40% Sale Target.

# MART PRODUCT CHART

AMOUNT	HEALTH & BIO MAGNETIC CARE	PERSONAL CARE AGRO	FMCG BRANDED	GARMENTS BRANDED	SHOES BRANDED
1,50,000	50%	50%	NIL	NIL	NIL
2,55,000	50%	50%	NIL	NIL	NIL
5,10,000	50%	50%	NIL	NIL	NIL
10,20,000	40%	40%	NIL	NIL	NIL
31,00,000	50%	25%	25%	NIL	NIL
51,00,000	25%	25%	25%	25%	CHOICE
10,20,0000	25%	25%	25%	25%	CHOICE

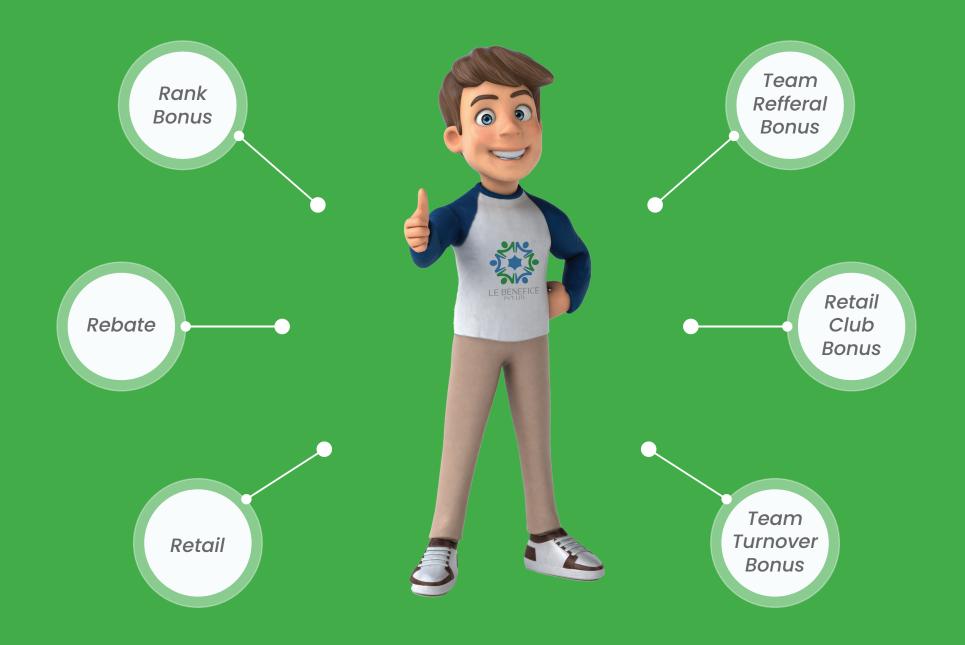
#### REPURCHASE BONUS PLAN



JOIN FROM ANY VIA RBV OR BV CHOICE ANY PRODUCTS FROM OUR RANGE

ONE RBV RATE 3 TO 15 RS

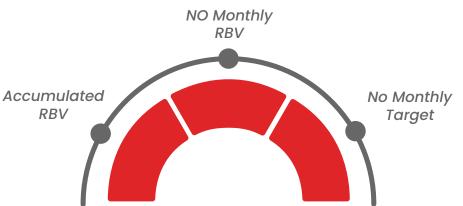
## REPURCHASE PLAN HIGHLIGHTS



## REPURCHASE PLAN HIGHLIGHTS









NOTE: First Invoice 500RBV Needed

## RETAILER CLUB BONUS



MONTH	PRBV	POINT
MONTH	5000 RBV	1 POINT
MONTH	10,000 RBV	2 POINT
MONTH	20,000 RBV	4 POINT

#### EXAMPLE

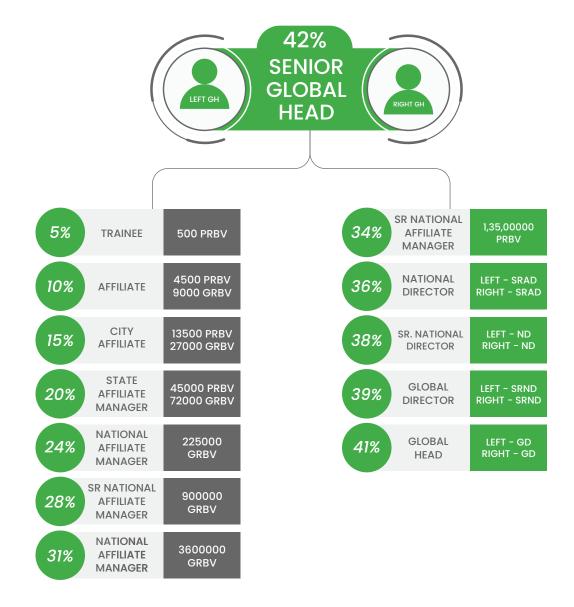
Total RBV turnover of company 10 Lac.
Than company will take 10%=1 Lac. Divided by No. of point.

NOTE: Any 5000RBV = 1 Point

#### **RANK INCOME OF RANK BONUS**



#### Team and Personal Purchase Bonus



# OF RANK BONUS







You are on 20% as a State Affiliate Manager:

A=150RS, B=200RS, C=150RS







**3000 PRBV** 





#### Self Purchase Bonus Depend on Self RBV Product Purchase

EXAMPLE

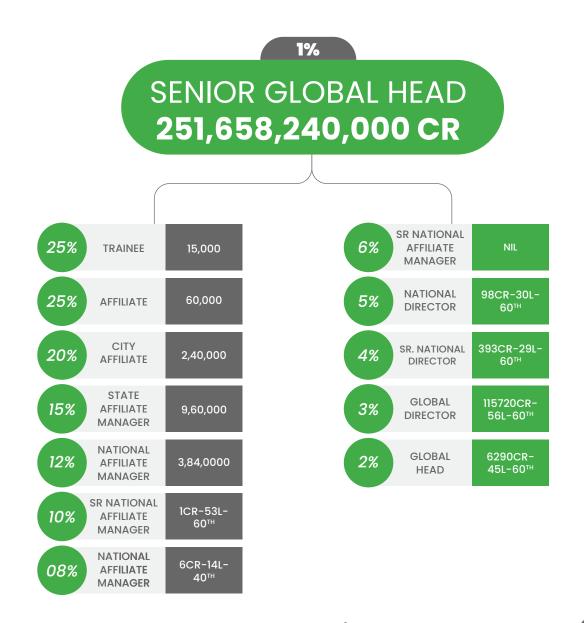


SELF PURCHASE 10,000/- RVB 20%



#### REPURCHASE TEAM BUILDING BONUS

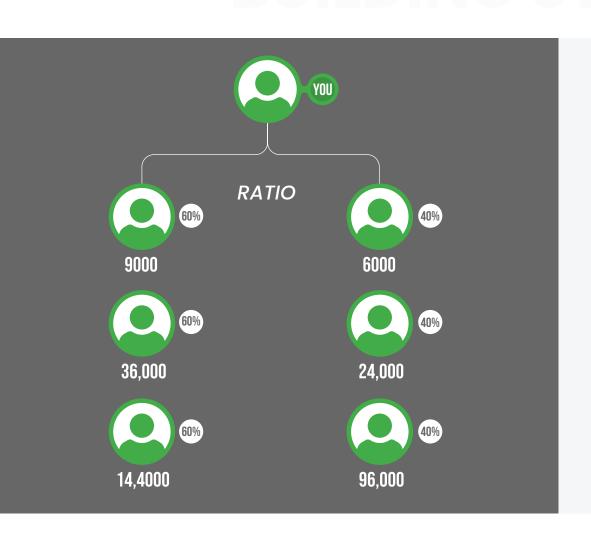




NOTE: Left Right Rank is Compulsory for Every | Rank in 60-40 Ratio (1%) Infinity Bonus 500 BV Monthly Repurchase is Compulsory | Calender Month Closing









#### POINTS TO REMEMBER:

- RBV's Should Be in the 60/40 Ratio for the Benefit Accumulated RBV
  - Monthly Repurchase 500 RBV Compulsary for All RBV Payout

#### **RBV TEAM BUILDING BONUS**

EDEN	IEEIC

RANK	MATCHING AMOUNT	% OF DISTRIBUTION	YEARLY MATCHING	MONTHLY MATCHING	MONTHLY ONE TIME	% PERCENTAGE
TRAINEE L/R	15000	25%	3750	313	6000	40
AFFILIATE L/R	60000	25%	15000	1250	12000	20
CITY AFFILIATE L/R	240000	20%	48000	4000	20000	8.33
STATE AFFILIATE MANAGER L/R	960000	15%	144000	12000	30000	3.12
NATIONAL AFFILIATE MANGER L/R	3840000	12%	460800	38400	70000	1.82
SR.NATIONAL AFFILIATE MANGER L/R	15360000	10%	1536000	128000	100000	0.65
AFFILIATE DIRECTOR L/R	61440000	8%	4915200	409600	200000	0.32
SENIOR AFFILIATE DIRECTOR L/R	245760000	6%	14745600	1228800		
NATIONAL DIRECTOR L/R	983040000	5%	49152000	4096000		
SR. NATIONAL DIRECTOR L/R	9932160000	4%	157286400	13107200		
GLOBAL DIRECTOR L/R	15728640000	3%	471859200	39321600		
GLOBAL HEAD L/R	62914560000	2%	1258291200	104857600		
SR. GLOBAL HEAD L/R	INFINITY	1%	VALUE!	VALUE!		

NOTE: Left Right Rank is Compulsory for Every Rank in 60-40 Ratio, 40/60 Ratio and Monthly RBV Repurchase is Compulsory Accumulated RBV Lifetime





MONTH	GRBV	POINT
MONTH	60,000 GRBV / 60:40	1 POINT
MONTH	120,000 GRBV / 60:40	2 POINT
MONTH	240,000 GRBV / 60:40	4 POINT

#### **EXAMPLE**

Total RBV turnover of company 10 Lac.
Than company will take 15% (1.5 Lac.) Divided by No. of point.

NOTE: Any 60000 GRBV = 1 Point

# FOLLOWING POINTS NEED TO BE KEPT IN MIND

This is an Direct Seller Application form for becoming a Direct Seller of LE-BENEFICE. Become A Direct Seller I hereby declared that:

- I am above 18 years and citizen of India.
- I have not paid any entry/subscription fee for the registration/enrollement as a direct seller.
- I have read and understood the policies of the Company which has been mentioned on the Company website.
- I have been made aware of the Le Benefice Business Plan and the rules of conduct and Code of ethics.
- I am eligible to execute contract as per india contract act 1872, and I am not convicted, bankrupted and person of unsound mind.
- I hereby declare that the information stated above is true, complete and correct to the best of my knowledge and I am completely liable for any consequence if arises.
- Please read the following instructions carefully. KYC is mandatory for payout releasing and any wallet redemption.
- For first matching income 2:1 compulsory for every package. First tail always reserve for company after that payout of matching should generated on 1:1 ratio.
- FP matches with FP and BV matches with BV. 2 Direct left & Right Sponsor Compulsory.
- From All income 85% will be transferred to payout wallet and deduction will be Buffering charge + TDS.

# FOLLOWING POINTS NEED TO BE KEPT IN MIND

- Daily income generated cut off time will be 12:00AM And 12:00Pm Request till 12:00PM. Request till
   Saturday night Every Monday payout.
- Upgraded packages are not considered for reward point fresh pair and club turn over income.
- Qualification round is not consider for fresh pair and business development fund.
- Activity bonus included mart expenses up to 4%. (\*40% sell target needed.)
- Payment will be distributed in 45 days after full payment received.
- From franchisee income, buffering charge 10% & TDS will be deducted as applicable.
- If there will be any mis happening (like death or permanent disability) happens with any of our joined distributor & mart owner then the beneficiary of his/her ID will be transferred to his/her nominee.
- Mart income will be given on the billing of the mart on per month basis to the owner of the mart after deduction of taxes.
- Offer product for first purchase and repurchase..
- Combo packages are only for promotional activity for direct seller and company.
- Company tookrights to change or close any of the offer and combo packages without any prior notice.
- Teambuilding bonus business development fund reward are our main income all other income are companies bonus and offer income company took rights to remove or increase or decrease the amount

# PAYMENT DETAILS & ONLINE PAYMENT DETAILS

#### **Bank Details**

A/C HOLDER NAME: LE - BENEFICE PVT LTD

BANK NAME : IDFC BANK

ACCOUNT NO. : 10076988939

IFSC CODE : IDFB0041264

BRANCH : **COMMERCE HOUSE, INDORE 452001** 

A/C HOLDER NAME: LE - BENEFICE PVT LTD

BANK NAME : HDFC BANK

ACCOUNT NO. : 50200069099422

IFSC CODE : HDFC0000404

BRANCH : SATYA SAI SQUARE, INDORE

UPI ID : Lebenefice2021@ibI

Phone Pay And Google Pay: 9770053531